

FOR IMMEDIATE RELEASE

McKeon Financial Earns a Spot in Broker Dealers Top 30 Producers for 2010, Second Year in a Row

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Since the economic crunch, most of us are looking for solid information and financial guidance for retirement plans. John McKeon - CEO of McKeon Financial, has earned a top 20 spot on the top producers list, based on the highest levels of production, with his broker-dealer, Independent Financial Group (IFG). IFG is based in San Diego, CA and has approximately 430 representatives. John McKeon has achieved the top producers list two years running.

The majority of McKeon Financial's new clients come from the referrals of satisfied clients, located throughout WA & in other states as well. McKeon Financial does not charge for appointments or to review your financial situation. They educate you on the different avenues of investing according to your goals and desires. Free Seminars are held once a month at the office 1507 172nd St NE Marysville, WA 98271; the schedule can be found at www.mckeonfinancial.com or by calling 360-652-4244.

“Our investment approach at McKeon Financial is much more similar to that of the Harvard and Yale Endowment Funds, than that of the traditional equity investors, who have typically limited portfolios to varying levels of stock, bond and mutual funds. This type of management tends to be more passive in an effort to wait for the markets to go up.



Over the past 10+ years, the Harvard and Yale Endowment Funds have outperformed other endowment and pension funds, which have in turn outperformed the average equity investor. True diversification allows you to build portfolios designed to go up in value when markets go up and is designed to limit the downside when the markets decline.

What I have attempted to do at McKeon Financial is to diversify my client's portfolios with many of the same types of investments these endowment funds invest in and with similar allocations, utilizing publicly registered companies and investment products that are suitable and available to my clients thru my broker dealer, Independent Financial Group.”

John McKeon, raised in Hawaii, graduated with a B.S. in Mathematics from the US Naval Academy in '88 and with a Master's Degree in Nuclear Engineering from Penn State U in '90. John served as a Submarine Warfare Officer in the Navy until '96; he was the #1 producer in the NW with Genworth's Long Term Care Insurance from '98-'02, and a member of their Presidents Club for 2 of those years. John is Series 7, 66, and 24 securities licensed, is currently licensed in 12 states, and continues to serve those who entrusted him since '96, along with their family members and friends.

McKeon Financial is staffed with knowledgeable, friendly and service-oriented professionals.

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Securities and advisory services through Independent Financial Group, LLC, a registered broker-dealer and investment advisor. Member FINRA/SIPC. OSJ: 12636 High Bluff Drive Suite 100 San Diego, CA 92130. McKeon Financial and IFG are not affiliated. Past performance is not indicative of future results.